

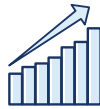


# Louisiana Hospital Association Annual Membership Report 2023 Initiatives and Successes

## STATE INITIATIVES

### HOSPITAL FUNDING

Secured significant hospital rate increases for a 7th year as well as provided funding for the continuation of the Medicaid Hospital Directed Payment Program



### 340B PROTECTIONS

Passed bill to protect hospitals participating in the 340B program from discriminatory and unfair trade practices of health plans, PBMs, and pharmaceutical manufacturers

### LEGISLATIVE SUCCESSSES

Highlights from  
the 2023 Louisiana  
Regular Session

### WORKFORCE FUNDING

Secured significant state general fund appropriations that will allow Louisiana's nursing and allied health programs to greatly expand their training capacity



### PAYER TRANSPARENCY

Passed legislation that streamlines and updates reporting requirements of the Louisiana Department of Health related to the Medicaid managed care program

### ISSUES MANAGEMENT: Collaborated with and provided input to state agencies on:

Medicaid Hospital Directed Payment Program • Hospital Licensing Regulations & Standards Modernization  
Proposed Conversion & Acquisition of Blue Cross Blue Shield of Louisiana by Elevance Health  
Fentanyl Testing for Certain Children to Assist the Department of Children and Family Services  
BSN Faculty Exceptions • Nursing Maternal Mortality and Preterm Births Task Force

**VOTE**  
CAMERON  
**HENRY**  
SENATE DISTRICT #9  
HEALTHCARE CHAMPION  
PROUDLY ENDORSED BY  
LHA  
HOSPPAC  
POLITICAL ACTION COMMITTEE  
ENDORSED  
PRIMARY ELECTION  
SATURDAY, OCT. 14  
#geauxvote

### HOSPPAC & ELECTIONS

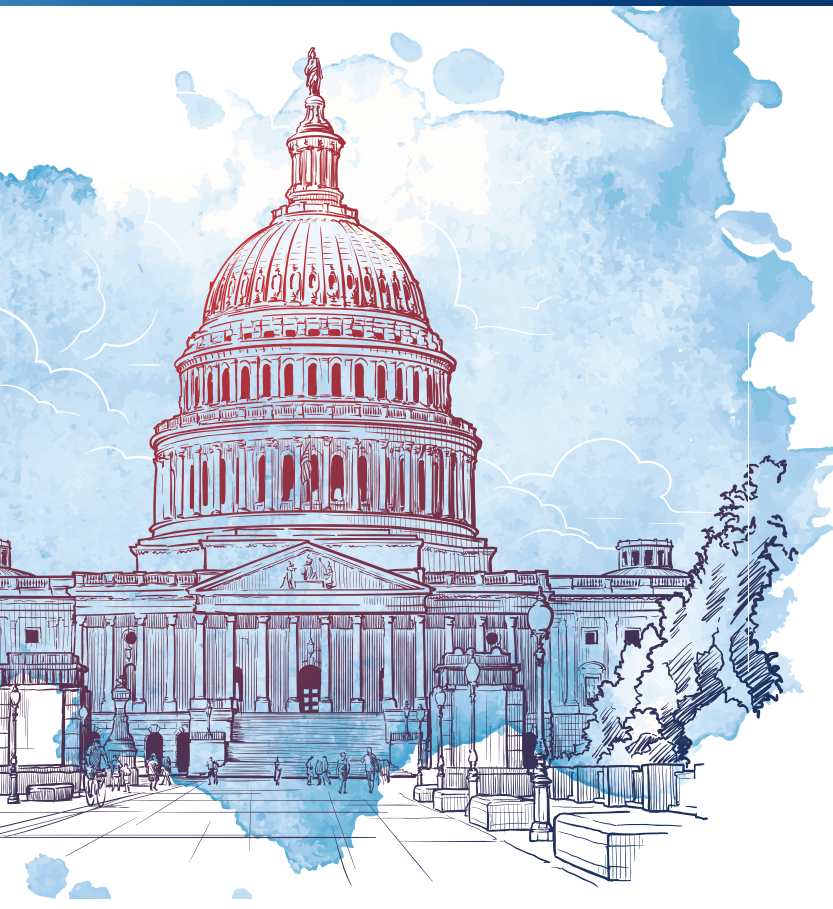
Our 2023 HOSPPAC strategy was to maintain and elevate the influence of the hospital industry with state lawmakers by:

- Participating more actively in campaigns and with leadership PACs; and
- Developing a third-party expenditure campaign to support HOSPPAC candidates.

**17**  
Senate Candidates  
Endorsed by HOSPPAC

**35**  
House Candidates  
Endorsed by HOSPPAC

**90%**  
Election Success Rate



## FEDERAL INITIATIVES

The LHA advocated on behalf of hospitals on several federal issues, including:

- Medicare Site-Neutral Payment Cuts
- Medicare Advantage Oversight & Other Administrative Burdens
- Repayment Under the 340B-Acquired Drug Payment Policy
- Advancing Interoperability & Improving Prior Authorization Processes
- Medicare Low Wage Index Hospital Policy
- Medicaid DSH Payment Cuts
- Rural Health
- Workforce Training & Graduate Medical Education
- Post Acute Care Access & Staffing Standards
- Access to Behavioral Health Services
- Low-Volume Adjustment & Medicare Dependent Hospital Program
- Inpatient & Outpatient Prospective Payment Systems Reimbursement

## QUALITY & PATIENT SAFETY

Hospitals in Louisiana continue to make great strides in quality improvement and patient safety, and in 2023:

### LHA FOUNDATION'S HQIC & QII

- 97 HOSPITALS** engaged in the LHA Foundation's Hospital Quality Improvement Contract (HQIC) or Quality Improvement Initiative (QII).
- 149 SITE VISITS**, including virtual and in-person, were conducted, along with coaching calls and sprints to further peer-to-peer sharing.
- 238 HOSPITAL EMPLOYEES** from 81 hospitals completed online Cynosure Learning & Improvement Connection (CLIC) courses.
- 487 HOSPITAL EMPLOYEES** participated in LHA Foundation webinars showcasing quality improvement best practices in CAUTI, patient and family engagement, sepsis, opioids, perinatal safety, and Excel usage.



### LOUISIANA ALLIANCE FOR PATIENT SAFETY PSO

- 81 HOSPITALS** participated in the Louisiana Alliance for Patient Safety, a federally-listed patient safety organization.

#### PSO Accomplishments:

Hospital PSO members focused on operationalizing Patient Safety Evaluation System policy documents, improving the frequency and quality of event analysis, and fostering a culture of safety in participating institutions.

- 57 FACILITIES** engaged in the Just Culture Collaborative.

#### Collaborative Accomplishments:

Members participated in a seven-part webinar series, developed or updated their organizational Just Culture algorithms and policies, and completed the National Action Plan to Advance Patient Safety Self-Assessment Tool.

# EMERGENCY PREPAREDNESS

The LHA Foundation entered into its 22<sup>nd</sup> year of the Hospital Preparedness Program (HPP) Grant, and this year:

- **Distributed \$1.2 million** for Regional Healthcare Coalition leads and projects to support medical surge readiness;
- **Developed Louisiana’s ESF-8 Radiologic Surge Annex** in partnership with multiple local and state agencies and conducted a Radiologic Surge Tabletop Exercise in Monroe;
- **Exercised statewide patient tracking with hospitals and federal partners**, using the At Risk Registry patient tracking system, in response to planning for a catastrophic hurricane scenario prompting multiple facility simultaneous evacuations activating the state’s Medical Institution Evacuation Plan; and
- **Responded to state Emergency Operation Center activations and requests for information pertaining to the record-setting extreme heat-related events**, including statewide wildfire threat and outbreak monitoring; saltwater intrusion from the Gulf of Mexico into the Mississippi River that threatened water systems and healthcare infrastructure in Region 1; and prolonged periods of extreme temperatures posing an increased threat for a surge of patients experiencing heat-related illnesses into hospitals across the state.



RADIOLOGIC SURGE TABLETOP EXERCISE



LHA ANNUAL MEETING & SUMMER CONFERENCE

# EDUCATION PROGRAMS

The LHA is passionate about its mission of providing timely, relevant education to hospital members, and in 2023:

 <b>3,462</b> Members Educated	 <b>82</b> Webinars Offered	 <b>46</b> In-Person Programs Held	 <b>10,000+</b> Professional CEUs Offered
---	--	---	--

## NOTEWORTHY PROGRAMS OFFERED

Winter Healthcare Leadership Symposium • Summer Conference  
 Rural Healthcare Leadership Conference • Physician Leadership Academy  
 Executive Leadership Summit • Emerging Healthcare Leadership Academy  
 Payer Day Series • Lean Six Sigma Green Belt Training Courses  
 Mid-South Critical Access Hospital Annual Conference • Sepsis Workshop  
 LONL Leadership Conference • Health Law Symposium  
 PR & Marketing Symposium • HR Professional Symposium  
 Behavioral Health Law Update • Clinical Documentation Integrity  
 Credentialing Compliance • Essentials of Care Management  
 Falls Prevention Training • Skin & Wound Care Certification  
 Infection Control Prep Course Collaborative Certification

LHA Management Corporation Presents

**2023 WINTER HEALTHCARE LEADERSHIP SYMPOSIUM**

January 31 - February 1  
 Renaissance Baton Rouge Hotel



WINTER HEALTHCARE LEADERSHIP SYMPOSIUM



RURAL HEALTHCARE LEADERSHIP CONFERENCE

# COMMUNICATIONS, DATA & SERVICES

## Notable Member Resources, Events & Publications



LEGISLATIVE LUNCHEON

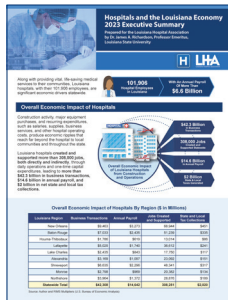
Hosted 68 Lawmakers at Legislative Luncheon & Hospital Day at the Capitol with Outreach Fair and Virtual Campaign



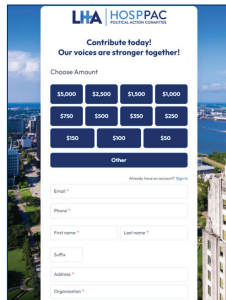
COMMUNITY OUTREACH FAIR  
12 P.M. - 3 P.M. • CAPITOL ROTUNDA



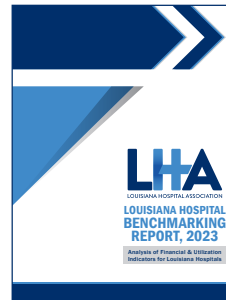
Celebrated National Hospital Week & National Nurses Week with Social Media Campaigns Featuring 121 Member Posts



Economic Impact Report & Related Resources



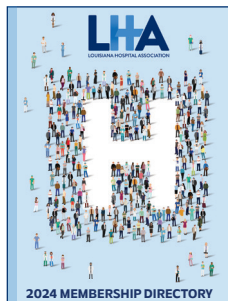
New User-Friendly HOSPPAC Payment Portal



Louisiana Hospital Benchmarking Report



Key State Policy Issues Document



Membership Directory



Legislative Review

**395 MEMBER COMMUNICATIONS** were disseminated including alerts, advisories, bulletins, daily news, and weekly newsletters.

**41 DATAGEN REPORTS** were sent to members with Medicare financial and quality information.

**7.4M IMPRESSIONS** were obtained on LHA and HOSPPAC's social media platforms, including Facebook, Instagram, Twitter, and YouTube.

## LHA SOLUTIONS

Improving the financial viability of Louisiana hospitals through cost-effective and innovative programs and services while supporting the mission of the LHA

**5.5M UNIQUE PATIENT RECORDS** were provided to hospitals through LHIN-ENS, helping to improve patient care.

**17M EVENT NOTIFICATIONS** were delivered each month through the LHIN-ENS program.



9521 Brookline Avenue • Baton Rouge, LA 70809  
(225) 928-0026 • LHAonline.org • LHASolutions.org • HOSPPAC.org  
Connect with the LHA on Facebook, Instagram & Twitter @lahospitals